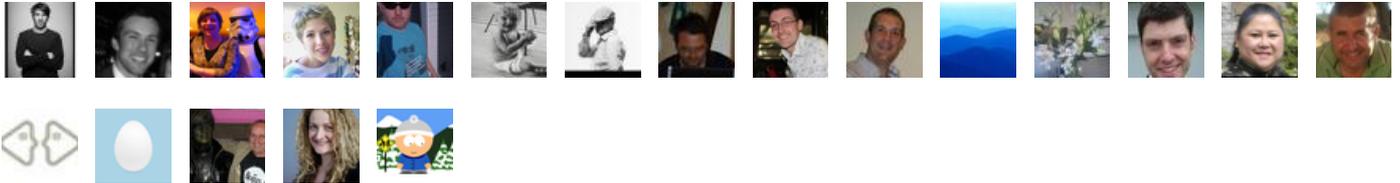# #bcect

Collaborating Across Boundaries

Tweets from the Collaborating Across Boundaries showcase event in York on 24th September 2010.

Trending Words

-, mccaul, students, rt, di, #kt20, social, people, community, online, design, northumbria, tools, @paullowe:, jisc

Event Participants

Toon toonRT @paullowe: #bcect design students from northumbria giving great keynote on collaborative co design process with INTEL & motorola

24-Sep-10 15:23 | AaronGuyUK

#bcect SME e-Empowerment Toolkit will be made available by JISC TechDis http://www.techdis.ac.uk/

24-Sep-10 15:00 | andystew

Simon Whittemore: effective internal engagement is crucial to succeeding with BCE #bcect

24-Sep-10 14:59 | iamcreative

#bcect CRM funding call coming out soon through the JISC BCE Programme - keep an eye on http://bit.ly/aeBVX3

24-Sep-10 14:58 | andystew

#bcect @paullowe points out that FB, blogs, wikis etc are undergoing a convergent evolution, so ease of use has increased across platforms.

24-Sep-10 14:45 | lindsayjordan

#bcect What to do if too much red tape to innovate with collaborative tools? @brianamac says go work somewhere else.

24-Sep-10 14:40 | lindsayjordan

#bcect offer graduates the role of community facilitators/administrators - they benefit from contacts and experience - @paullowe

24-Sep-10 14:37 | lindsayjordan

#bcect Tools need to be free and part of the institutional structure - ie no cost to industry to participate - Erik Bohemia

24-Sep-10 14:34 | lindsayjordan

@paullowe explaining the sustainability of the Open-i project #bcect

24-Sep-10 14:32 | lindsayjordan

"@paullowe: #bcect McCaul ronald burt social capital http://ow.ly/2JeY0"

24-Sep-10 14:32 | memeticbrand

jisc collaborating across boundaries - very interesting and thought provoking conference #bcect

24-Sep-10 14:25 | ruthjweatherill

#bcect experiences and questions around building a virtual CoP google doc http://bit.ly/8XRZLj

24-Sep-10 14:16 | paullowe

Erik Bohemia noted their #bcect trial project has helped to influence policy within Northumbria University

24-Sep-10 14:06 | andystew

test, test again cf. perpetual beta - which one? #bcect

24-Sep-10 14:02 | ruthjweatherill

plea: make no assumptions about the people you are working with and use intuitive tools #bcect

24-Sep-10 14:00 | ruthjweatherill

Erik Bohemia: internal uni tech restrictions mean that many collaboration tools are not easily used by students on int'l projects #bcect

24-Sep-10 13:49 | iamcreative

RT @sboneham: Blogged: BigBlueButton - free, open source web-conferencing: http://bit.ly/cvbj2O #bcect

24-Sep-10 13:48 | electricchalk

Small group for the CoP session... @paullowe giving a hyper-charged overview before opening up discussion. #BCEct

24-Sep-10 13:44 | whaa

@paullowe mentioned the idea of becoming a co-practitioner rather than a teacher/lecturer #bcect

24-Sep-10 13:42 | andystew

online tools allowed to widen pool of contacts, Midlands health authority #bcect

24-Sep-10 13:41 | ruthjweatherill

lynda austin midlands health acdemy 'to support institutions' #bcect

24-Sep-10 13:40 | ruthjweatherill

http://twitpic.com/2rh0uq this is a pic of Abid if anyone wants to find him #bcect

24-Sep-10 13:26 | andystew

#bcect Abid Ahmad undergoing a PHD in Online Business Communities coordinated by uni's, he'd be very interested in speaking to delegates

24-Sep-10 13:24 | andystew

RT @paullowe: #bcect big shout out to jisc for keynote by students from northumbria university great session full of confidence #altc2010

24-Sep-10 13:18 | andystew

RT @paulggrimshaw: #bcect Daniel pink video - what really motivates people http://ow.ly/2JiqB

24-Sep-10 13:16 | paullowe

#bcect @brianamc wondering whether they need to involve more amateurs in knowledge transfer .... idea: could students do that role?

24-Sep-10 13:14 | iamcreative

RT @paullowe: #bcect @brianamc 'you will achieve more if you allow people autonomy and use intrinsic motivation'

24-Sep-10 13:13 | whaa

#bcect Daniel pink video - what really motivates people http://m.youtube.com/index?desktop_uri=%2F&gl=GB#/watch?xl=xl_blazer&v=rrkrvAUbU9Y

24-Sep-10 13:12 | paulggrimshaw

#bcect @brianamc 'you will achieve more if you allow people autonomy and use intrinsic motivation'

24-Sep-10 13:12 | paullowe

#bcect @brianamc 'maybe we need more amateurs' in process of knowledge transfer - use social media to engage with them

24-Sep-10 13:09 | paullowe

people aren't always economically rational - mccaul #bcect

24-Sep-10 12:59 | ruthjweatherill

#bcect @brianamc some of our beliefs are just wrong - markets are always rational - not!

24-Sep-10 12:58 | paullowe

#bcect @brianamc ron burt - 'brokers do better' - people who are better connected perform better too

24-Sep-10 12:58 | paullowe

#bcect wonder how the Northumbria design students found Intel & Motorola's corporate attitude to social networking for employees...

24-Sep-10 12:57 | electricchalk

#bcect @brianamc Brian McCaul director of commercialisation Uni of Leeds - exploiting open innovation division of labour using social media

24-Sep-10 12:53 | paullowe

RT @iamcreative: really impressed by Northumbria Uni students - good presentation and great answers to the question from the audience #bcect

24-Sep-10 12:51 | paullowe

RT @iamcreative: really impressed by the Northumbria Uni students - good presentation and great answers to the question from the audience #bravo #bcect

24-Sep-10 12:49 | NorthEast_KE

really impressed by the Northumbria Uni students - good presentation and great answers to the question from the audience #bravo #bcect

24-Sep-10 12:47 | iamcreative

#bcect big shout out to jisc for keynote delivered by students from northumbria university great session full of confidence #altc2010

24-Sep-10 12:47 | paullowe

#bcect northumbria students learnt how to project manage as well as design in a global context with colleagues from south korea - used video

24-Sep-10 12:41 | paullowe

#bcect online collaborative tools provide the opportunity to understand different cultures when working on a global scale

24-Sep-10 12:41 | andystew

RT @paullowe: #bcect motorola project had students from south korea and newcastle working together - language barriers and accents a 'nice challenge'

24-Sep-10 12:40 | iamcreative

#bcect motorola project had students from south korea and newcastle working together - language barriers and accents a 'nice challenge'

24-Sep-10 12:38 | paullowe

#bcect Design students delivering keynote showing how collab tools enabled them to work on global-scale projects with Intel & Motorola

24-Sep-10 12:37 | electricchalk

#bcect wordpress allowed design students to create their own unique 'brand identity' and was easy to use with 'facebook' like interface

24-Sep-10 12:36 | paullowe

RT @andystew: Videos and slides will be made available online after the event http://www.youtube.com/jiscbce and http://www.slideshare.net/jisc_bce #bcect

24-Sep-10 12:33 | toniharrison

#bcect plone based global studio allowed sharing of confidential information between northumbria students and INTEL on the west coast usa

24-Sep-10 12:33 | paullowe

RT @paullowe: #bcect McCaul #kt20 we need to make 'digital social media switchover' - force the team to move to virtual collaboration

24-Sep-10 12:33 | toniharrison

#bcect tension between quality of work produced by design students who are visually literate and interface which wasnt....

24-Sep-10 12:32 | paullowe

#bcect @NorthumbriaUni students highlighting the importance of feedback from leading industry figures when working on projects

24-Sep-10 12:30 | andystew

RT @andystew: Videos and slides will be made available online after the event http://www.youtube.com/jiscbce and http://www.slideshare.net/jisc_bce #bcect

24-Sep-10 12:30 | whaa

#bcect students had real time feedback and critical assessment from real client rather than tutor - mixed f2f contact twice with plone

24-Sep-10 12:30 | paullowe

#bcect Northumbria students talking about value of feedback from industry professionals - they worked with Intel senior designer.
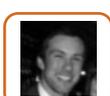
24-Sep-10 12:30 | lindsayjordan

RT @andystew: Videos and slides will be online after the event http://www.youtube.com/jiscbce and http://www.slideshare.net/jisc_bce #bcect

24-Sep-10 12:28 | paullowe

RT @paullowe: #bcect McCaul #kt20 managing your weak ties can be as impt as managing your strong ties

24-Sep-10 12:28 | brianamc

#bcect Students highlighting that the use of breadcrumb navigation was really useful to help them find information quickly and easily

24-Sep-10 12:28 | andystew

RT @andystew: Videos and slides will be made available online after the event http://www.youtube.com/jiscbce and http://www.slideshare.net/jisc_bce #bcect

24-Sep-10 12:28 | iamcreative

#bcect 'global studio' allowed real time interaction and feedback between design students and client, Intel

24-Sep-10 12:28 | paullowe

RT @paullowe: #bcect McCaul #kt20 we need to make 'digital social media switchover' - force the team to move to virtual collaboration

24-Sep-10 12:28 | brianamc

RT @andystew: Videos and slides will be made available online after the event http://www.youtube.com/jiscbce and http://www.slideshare.net/jisc_bce #bcect

24-Sep-10 12:27 | brianamc

Keynote 2 Students from NorthumbriaUniversity reflectingon their experience #bcect

24-Sep-10 12:21 | VAExtraordnaire

@iamcreative Shame I missed it. Did anyone uStream or Twitcam it? #bcect

24-Sep-10 12:17 | everythingabili

#bcect McCaul #kt20 social media/technology needs to become integral to the work we do

24-Sep-10 11:32 | paullowe

#bcect McCaul #kt20 we need to make 'digital social media switchover' - force the team to move to virtual collaboration

24-Sep-10 11:31 | paullowe

At the Business & Community Engagement: collaborating across boundaries conference #bcect

24-Sep-10 11:31 | NorthEast_KE

#bcect McCaul #kt20 used 'templated model' for social media to reduce transaction costs and improve ease of use

24-Sep-10 11:31 | paullowe

RT @paullowe: #bcect McCaul #kt20 social media cant just be bolted on - is not just a tool to make connections it has to be a tool for business

24-Sep-10 11:30 | ruthjweatherill

#bcect McCaul #kt20 used social media network to distribute calls for funding, got people to engage as only way to receive information

24-Sep-10 11:30 | paullowe

McCaul: there's a 9-fold gap which lies between non-users and evangelist-users of new tools #bcect

24-Sep-10 11:29 | iamcreative

#bcect McCaul #kt20 social media cant just be bolted on - is not just a tool to make connections it has to be a tool for business

24-Sep-10 11:29 | paullowe

Caitlin is at the JISC event Collaborative Tools for Business & Community Engagement - http://bit.ly/cYPxuK #BCEct #openbiz

24-Sep-10 11:26 | InterfaceOnline

RT @paullowe: #bcect McCaul #kt20 weaker ties tools - linkedin, twitter, etc

24-Sep-10 11:26 | paullowe

RT @paullowe: #bcect McCaul: provide real value content - eg advise academics on where to find funding for tech initiatives [content is key]

24-Sep-10 11:25 | iamcreative

#bcect McCaul #kt20 weaker tools - linkedin, twitter, etc

24-Sep-10 11:25 | paullowe

#bcect McCaul #kt20 strong ties tools - google docs, wikis, base camp, wave

24-Sep-10 11:25 | paullowe

#bcect McCaul #kt20 provide real value content - eg advise academics on where to find funding for tech initiatives

24-Sep-10 11:18 | paullowe

@everythingabili I'm feeling bad that I didn't give the heads up about this jisc #bcect event ... fancy a coffee so I can tell you about it?

24-Sep-10 11:18 | iamcreative

developing communities is not a competitive sport mccaul #bcect

24-Sep-10 11:17 | ruthjweatherill

#bcect McCaul #KT2.0 dont compete, collaborate!

24-Sep-10 11:17 | paullowe

Bryan introducing the concept of edu-tising ... Ulltra.com reaping the benefit with a 48% conversion rate. #BCEct

24-Sep-10 11:16 | whaa

#bcect McCaul knowledgevine powerful way of using email to tap into the knowledge of other professionals http://www.theknowledgevine.net/

24-Sep-10 11:16 | paullowe

At the Business and Community Engagement: collaborating across boundaries event. #bcect

24-Sep-10 11:14 | ChrissyJBarnett

Having to transfer images, caught short with a full SD Card. Doh, a watched SD card never transfers =) #bcect

24-Sep-10 11:13 | andystew

is using an extra closed network just adding barriers to entry. should we go to where people are? #bcect

24-Sep-10 11:12 | ruthjweatherill

#bcect McCaul ronald burt social capital http://ow.ly/2JeY0

24-Sep-10 11:11 | paullowe

#bcect McCaul KT2.0 can give a 'skin' to non employees by acting as broker

24-Sep-10 11:10 | paullowe

#bcect McCaul KT2.0 proposition 1 - you cant do it all alone- you cant employ all the smart people and you dont want to either

24-Sep-10 11:09 | paullowe

individuals and orgs perform better the bigger the networks - burt essence from Brian McCaul #bcect

24-Sep-10 11:09 | ruthjweatherill

#bcect McCaul KT used to be about having the biggest and best team, for KT2.0 its about assembling and connecting the right network

24-Sep-10 11:08 | paullowe

#bcect McCaul - not all the smart people work for you - how do you access their expertise - ron burt's social capital concept

24-Sep-10 11:07 | paullowe

#bcect @paullowe nice idea - offering good-quality headset as gift to encourage & enable industry/business partners to participate

24-Sep-10 10:47 | lindsayjordan

#bcect Liking the use of Google Docs to collate info live from discussion groups in @paullowe's session.

24-Sep-10 10:45 | electricchalk

#bcect must remember to suggest Wenger's spider diagrams to my tutees who are looking at community analysis... #notetoself

24-Sep-10 10:34 | lindsayjordan

RT @lindsayjordan: #bcect @paullowe reminding us that we're in perpetual beta - 'good enough' is good enough... i.e. Stop faffing and get on with it

24-Sep-10 10:31 | electricchalk

#bcect I like @paullowe's 'flipbites' but I find the people I record tend to need a question to respond to. Could be a fun experiment tho.

24-Sep-10 10:31 | lindsayjordan

#bcect @paullowe refers to need for agile model to take advantage of rapidly evolving and emerging tools.

24-Sep-10 10:28 | electricchalk

"somewhere you have to anchor the virtual in the physical" says Pam re. the importance of f2f sessions in an online community. #BCEct

24-Sep-10 10:27 | whaa

#bcect @paullowe reminding us that we're in perpetual beta - 'good enough' is good enough... i.e. Stop faffing and get on with it

24-Sep-10 10:26 | lindsayjordan

#bcect @paullowe found learning curve for engaging in webinars actually quite shallow

24-Sep-10 10:24 | lindsayjordan

#bcect @paullowe talking about importance of a variety of different online spaces for online community support

24-Sep-10 10:22 | lindsayjordan

heavens alive, the pace of @paullowe's talk is thunderous - too fast to tweet but fascinating stuff re: realms and temporality #bcect

24-Sep-10 10:22 | iamcreative

In the CoP themed session, Pam Voisey is describing the maintenance of an community of entrepreneurship in the Valleys, Wales. #BCEct

24-Sep-10 10:21 | whaa

Paul Lowe talking about collaborative tools and building communities - recommends 'Digital Habitats' book http://bit.ly/bpa9Sz #bcect

24-Sep-10 10:20 | iamcreative

like the concept of perpetual beta #bcect

24-Sep-10 10:19 | ruthjweatherill

@electricchalk ooh! are you here? #bcect

24-Sep-10 10:13 | iamcreative

RT @whaa: Di Martin mentions JISC Scenario Planning re. the future of HE. Find out more here: http://bit.ly/cllrUD #BCEct

24-Sep-10 09:51 | paullowe

Di Martin talks about the importance of engaging "hearts and minds" .... but how often is that really the basis of conversations? #bcect

24-Sep-10 09:50 | iamcreative

long list of importance of business and community engagement for universities #bcect

24-Sep-10 09:49 | ruthjweatherill

#jiscfsd is looking into the delivery of shared services and cloud computing tying in with Di's point... #bcect http://bit.ly/c1MFWt

24-Sep-10 09:49 | andystew

Di Martin mentions JISC Scenario Planning re. the future of HE. Find out more here: http://bit.ly/cllrUD #BCEct

24-Sep-10 09:49 | whaa

#bcect Di Martin: technology needs to be used for real delivery of objectives, not just for the sake of it

24-Sep-10 09:48 | paullowe

#bcect Di Martin: we have an opportunity and role in creating new communities with shared values, purpose and trust, mutual benefits

24-Sep-10 09:48 | paullowe

#bcect Di Martin: collaboration is the bedrock of our activity - and its all about the people

24-Sep-10 09:47 | paullowe

RT @paullowe: #bcect Di Martin: reverse knowledge exchange how can we bring experience of business into the university in a coherent way

24-Sep-10 09:45 | fredgarnett

#bcect Di Martin: universities need to improve their 'business intelligence' - being more aware of what is happening in the wider world

24-Sep-10 09:44 | paullowe

Di Martin adds "we should take the widest possible view of science" when thinking about its value #bcect

24-Sep-10 09:43 | iamcreative

#bcect Di Martin: reverse knowledge exchange how can we bring experience of business into the university in a coherent way

24-Sep-10 09:43 | paullowe

"science will help us to address the main challenges we face as a nation and as a planet" BIS website, Sept 2010 #bcect

24-Sep-10 09:41 | iamcreative

call for universities to play to their strengths #bcect

24-Sep-10 09:40 | ruthjweatherill

Prof Di Martin: "balance needs to be struck between protecting [institutions'] business and the sharing of ideas" #bcect

24-Sep-10 09:36 | iamcreative

#bcect Di Martin: big role for BCE in supporting graduates into employment espec in SME market

24-Sep-10 09:26 | paullowe

#bcect Di Martin: KTP's have become very productive now but had significant lead in time to reach this point

24-Sep-10 09:23 | paullowe

#bcect ingenious britain - james dyson's report: art and science, creativity and analysis S http://ow.ly/2JcZs

24-Sep-10 09:21 | paullowe

http://twitpic.com/2rf70i BCE is about collaboration and 2 way engagement - Di Martin on the importance of BCE #bcect

24-Sep-10 09:18 | andystew

At JISC business & community engagement Collaborating across boundaries event #bcect

24-Sep-10 09:18 | hblanchett

Prof Di Martin Keynote Speaker now on #bcect

24-Sep-10 09:15 | VAExtraordnaire

http://twitpic.com/2rf5ft @mummanjac introducing the trial projects and institutions involved with the #bcect project.

24-Sep-10 09:10 | andystew

Kick off at end of project Showcase Event. Anticipating some great sessions from Trial Projects. #BCEct

24-Sep-10 09:10 | whaa

Introduction of trial projects ongoing #bcect

24-Sep-10 09:09 | VAExtraordnaire

ready to learn at jisc collaborating conf #bcect

24-Sep-10 09:09 | ruthjweatherill

at the JISC Business Community Engagement event in York - should be an interesting day #bcect

24-Sep-10 09:07 | iamcreative

One of the first in the Event Centre. Looking good - good weather - or at least it is dry - it will be a good day #bcect

24-Sep-10 09:06 | VAExtraordnaire

Sessions just about to start at the #bcect showcase event. @mummanjac introducing the day.

24-Sep-10 09:06 | andystew

#bcect starting now in york

24-Sep-10 09:06 | paullowe

@andystew Hope today goes well! #bcect

24-Sep-10 08:41 | dajbelshaw